

The ABC's of Gospel Evangelism

Outline and Study Guide With Practical Suggestions on Witnessing

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Motivation to Evangelize the Spiritually Lost

What should be our motivation to evangelize the lost?

- ☞ The Word of Elohim commands us to do so. The imperative command of Yeshua in Mark 16:11, “Go ye...!” is not “the great suggestion,” but “the great commission!” To many, it has become “the great omission.”
- ☞ Human need demands that we reach out to the lost and hurting around us. Like Yeshua, we must seek to save the lost (Luke 19:10). Like Yeshua, we must meet people at their point of need by finding the need and meeting it with the gospel message, the Word of YHVH and the love of Yeshua.
- ☞ Compassion and love for the lost will compel us to share the good news with others.
 - We must have love for the lost. Pray to the Father that he give us a supernatural love for the lost as Yeshua did. Love sensitizes us to the needs of others. Love makes you want to give to and bless others. Love makes you forget about yourself and perfect love casts out fear of witnessing or fear of what others think (1 John 4–18).
 - We will have an easy time of sharing the gospel of Yeshua with others if we still have the joy of our salvation. If we have lost that joy, pray for it to come back as David prayed in Psalm 51:12–13. Perhaps sin, the cares of this life, fear or other things are blocking that joy.

The New Testament Model for Evangelism

A study of the Testimony of Yeshua (or New Testament) reveals that the dominant model that Yeshua and the apostles followed when witnessing to unbelievers roughly followed the outline below:

1. Present and exalt the Father/Elohim.
2. Identify sin. Man has broken Elohim's laws (the Torah) and fallen short of the glory man had with Elohim before he fell into sin.
3. Repentance from breaking Elohim's laws (the Torah)/rebellion against the commands/Word of Elohim is necessary to be restored into a loving relationship with Elohim, and to have salvation and eternal life/to enter into the kingdom of Elohim.
4. Salvation/redemption from sin's death penalty is only available through Yeshua the Messiah.

Helpful Pointers on Being an Effective Gospel Witness

- ☞ Live it; tell it. Obey the Bible, and be willing to share your personal testimony of how following the Word of Elohim has blessed you. You may not be a biblical scholar, but you have a testimony of what YHVH has done in your life, so share it. People can argue theology, doctrine or the Bible all day long, but no one can argue with your personal testimony.
- ☞ YHVH isn't looking for capability; he's looking for availability. You may not think that you're capable of witnessing. That's okay. Just do it in faith, and YHVH's Spirit will give you the words to say to others. The more you do it, the bolder and more capable you will become.
- ☞ You need the baptism of the Spirit of Elohim for divine empowerment to witness. This follows Yeshua's instructions to his disciples in Acts 1:4–8 resulting in empowerment on the day of Pentecost with 3000 people being baptized.
- ☞ Meet people at their point of need. When you do this, you open the door either to share the gospel with them, or at least to plant a spiritual seed. If they're hungry, feed them. Naked, cloth them. Sick, heal them.
- ☞ Be a spiritual seed planter—a spiritual Johnny Appleseed. Everywhere you go, plant seeds. Leave it up to YHVH

to water the seed and to bring someone else to harvest the fruit.

- ☞ Pray for opportunities to share the gospel with others. Pray that the Spirit will order your steps (Ps 37:4–5, 7, 23–24) and bring divine appointments to you. Then be on the look out for those everyday opportunities as Yeshua did when talking to the Samaritan woman at the well (John 4:15–16) to witness to others. Be opportunistic. Don't just wait for opportunities to smack you in the face. When being a fisher of men, don't wait for the fish to come to you; go to the fish. We're commanded to go into the world, not the world come to us (Mark 16:15). Meet your neighbors. Get involved in community activities. Look for opportunities to minister to people wherever you go.
- ☞ When being a sower of seed, don't wait until you find the perfect ground in which to sow the seed. Scatter it far and wide. The problem isn't that there is a lack of good ground to sow the seed into, but that the seed never gets out of the barn!
- ☞ When witnessing, don't share too much too quickly. Don't choke someone on the meat of the Word when they can only handle the milk of the Word (1 Cor 3:1–2). Give a person only what they're ready for. Listen intently to their heart and need, then pray for the right words that will meet that need, and say little more. Meet those needs with the message of the gospel. Don't feel compelled to give them the whole Bible message. Salt their oats, leave them with some unanswered questions so they'll want to come back for more.
- ☞ Find areas of common interest with others and on that basis build a common rapport with them, and then use that as a springboard to build a relationships so that you can witness to them. Yeshua did this when talking to the woman at the well in John 4. They both were thirsty for water.
- ☞ Share the gospel message with passion and conviction. View yourself as a spiritual salesman. Be earnest and believable. Don't pretend to have all the answers, but you know who does! Be yourself. Be real. When witnessing, don't try to be someone else.
- ☞ Be careful about using Christian or biblical lingo that may cause a language barrier that the unsaved may not understand. Define your terms.
- ☞ Slow down. Stop and talk to people. Get to know them. Look for opportunities to plant spiritual seeds. Steer the conversation toward spiritual issues. Troll for the fish, bait the hook carefully and when they bite begin to reel in the fish.
- ☞ Develop the habit of conversing with strangers and casual acquaintances about the Bible and Yeshua. It may help you to feel comfortable discussing biblical things with people you don't know well. Use them as a practice for developing your own natural style. This will prepare you for witnessing to total strangers when the opportunities come along.

Practical Things You Can Do to Share the Gospel With Others

- ☞ Place bumper stickers or vanity plates on your vehicle that have Scripture verses on them.
- ☞ On your telephone answering machine or voice mail, greet everyone with a quick gospel-related Bible verse. Call (503) 682-9466 weekdays between 11pm and 6am Pacific Time or on weekends for an example of what I mean.
- ☞ Carry gospel tracts with you and look for opportunities to distribute them. Place them in fun and exciting conspicuous and inconspicuous places in rest rooms, the grocery store, the library, bus stops, rest areas, or restaurants. Place your phone number on the back of the tract. Prepare for action!
- ☞ Remember that your actions speak louder than your words. Your life may be the only Bible that some people read! So be careful what you do/how you act. Be a good witness to your neighbors.
- ☞ Wear biblical apparel such as t-shirts with provocative and challenging Bible messages printed on them.
- ☞ Email tag lines with Bible verses on them.
- ☞ Print scriptures verses on your checks, and hand out business or name cards with Scriptures on them.
- ☞ Send a letter to a lost friend with the purpose of sharing your testimony and/or the gospel, or invite a lost friend to Shabbat services.
- ☞ Take time to call a lost friend, give them words of encouragement, invite them to church, and take time to witness to them. Give them a devotional book or a Bible as a gift. Mark the Bible with the plan of salvation.
- ☞ Put a gospel tract in the drive-thru bank tellers drawer, or in the window of the next fast food restaurant you

visit, or give a tract with the money you give to a store clerk.

- ✉ Email me at hoshanarabbah@earthlink.net with your bold and creative ways on how to share the gospel with the lost.

Other Ways to Support Evangelistic Efforts

- ✉ Intercession for the lost. Give prayer support to those who are actively evangelizing (Ezek 22:30).
- ✉ Giving financially to support those who are actively evangelizing.
- ✉ Sharing with those who are actively evangelizing. Support them in any way possible.

